

Chhattisgarh Export Bulletin

Monthly Export Intelligence Newsletter

April-2026



Govt. of Chhattisgarh

Message from the Desk of the Secretary

The past year marked a major shift in the global trading environment. In April 2025, the United States introduced reciprocal tariffs on several countries, altering long-standing global trade practices. From August 2025, Indian exports to the US, including those from Chhattisgarh face tariffs of up to 50 percent, in addition to the customs duties already in place.

In response, the Government of India, as well as the Government of Chhattisgarh adopted a proactive and calibrated policy approach. Measures were undertaken to reduce the cost of doing business and to accelerate market diversification. An Export Promotion Mission with an outlay of ₹25,000 crore was announced to provide targeted support to the most impacted sectors. India also strengthened its trade partnerships by concluding an economic partnership agreement with the United Kingdom. Negotiations with the European Union progressed significantly towards completion. Discussions on free trade agreements with Canada, New Zealand, Israel, and Oman were expedited, and a new engagement with the Eurasian Economic Union was initiated.

Amidst the heightened volatility in the global trading environment due to geopolitical tensions in West Asia, the Government of India introduced the RELIEF scheme.



Rajat Kumar, IAS

Secretary,

Department of Commerce & Industries,
Govt of Chhattisgarh

The scheme specifically provides support to exporters impacted by the West Asia crisis by mitigating logistics and risk-related costs and ensuring continuity of trade, particularly for MSMEs.

The Government of Chhattisgarh is facilitating effective utilisation of these measures through targeted outreach and district-level support. Exporters are being assisted in accessing scheme benefits, with a focus on sectors such as steel, engineering goods, and agro-products.

These developments underscore the importance of diversification, value addition, and competitiveness. Chhattisgarh remains committed to strengthening its export ecosystem in alignment with these evolving dynamics.



Connecting Policy, Exporters &
International Markets

Monthly Export Intelligence Newsletter

Message from the Desk of Export Commissioner

I am pleased to present this issue of the Chhattisgarh Export Bulletin, the Monthly Export Newsletter of the Government of Chhattisgarh. This publication is intended to serve as a structured platform for disseminating updates on export performance, policy initiatives, market opportunities, and facilitation measures undertaken by the State to strengthen its export ecosystem.

Chhattisgarh continues to pursue an export-led growth strategy anchored in value addition, diversification of export baskets, and expansion into new international markets. The State is placing particular emphasis on improving logistics and trade facilitation infrastructure, and enabling greater participation of MSMEs, Farmer Producer Organisations, and first-time exporters in global trade.

The Department of Commerce & Industries is also working closely with central ministries, export promotion councils, financial institutions, and industry bodies to address structural bottlenecks and improve the overall ease of exporting from Chhattisgarh.



Prabhat Malik, IAS

Director Industries,
Department of Commerce & Industries,
Govt of Chhattisgarh

This newsletter seeks to keep exporters and stakeholders informed about key developments, upcoming initiatives, trade events, and sector-specific opportunities, while also sharing practical insights and success stories from across districts.

I am confident that this publication will serve as a useful reference for exporters, institutions, and partner agencies, and contribute meaningfully to advancing Chhattisgarh's integration with global value chains.

Trade News Bulletin

Global developments

Hormuz disruption deepens global economic strain across trade, prices and finance

The Strait of Hormuz remains virtually closed, with effects spreading through the global economy within weeks by disrupting energy flows, raising prices and increasing financial pressure on developing countries, UN Trade and Development (UNCTAD) warns in its second rapid assessment. [Read More](#)

India plans FTA push with Europe this summer, fast-tracking implementation on card

Ties with European countries will be on top of Prime Minister Narendra Modi's travel agenda this summer as the European Union's Parliament discusses ratifying the EU-India Free Trade Agreement (FTA), which was announced in January this year. [Read More](#)

WTO ministerial conference: India to implement FTA with Oman from May 1

Union Minister for Commerce and Industry Piyush Goyal on Thursday, during a press conference at the World Trade Organization (WTO) meetings, highlighted India's recent trade developments and ongoing international negotiations. He announced that India will implement the FTA with Oman from May 1. [Read More](#)

New tools to support developing economies on services trade

At the Trade in Services for Development (TS4D) Conference, the WTO Secretariat and the World Bank launched new analytical and capacity building tools to help developing economies harness the potential of services trade to drive economic growth. The new tools, accessible through an online platform unveiled at the conference, include a services trade competitiveness dashboard and the Handbook on Good Regulatory Practices, which includes a diagnostic and planning tool for regulatory reform. [Read More](#)

Government of India launches the Export Promotion Mission

The Government of India approved the Export Promotion Mission with a ₹25,060 crore outlay (FY 2025–26 to FY 2030–31) to strengthen the export ecosystem, streamline incentives, expand affordable trade finance, and improve global market readiness. [Read More](#)

Government announces Rs 497 Cr 'RELEIF' Scheme to support exporters amidst West Asia crises

The Government of India launched the ₹497 crore Resilience & Logistics Intervention for Export Facilitation (RELIEF) scheme to provide credit insurance cover for exporters whose goods are stranded due to the West Asia crisis, or who are planning to export to the Gulf over the next few months. The insurance premia under this scheme would be at pre-conflict rates and the focus would be MSME beneficiaries. [Read More](#)

APEDA Regional Office inaugurated at Raipur to promote Chhattisgarh's agri exports

The Regional Office of the Agricultural and Processed Food Products Export Development Authority (APEDA) was inaugurated at Raipur during the 2nd India International Rice Summit held in Raipur Chhattisgarh. [Read More](#)

Chhattisgarh improves ranking in the latest Export Preparedness Index

Chhattisgarh improved its ranking, advancing its rank from earlier 25th position to 16th rank. This is the result of efforts undertaken by the Government of Chhattisgarh to implement a series of well-calibrated and targeted interventions to improve export preparedness. [Read More](#)

Daily Exporter Connect 'Niryat Mitra' launched

The Directorate of Industries has instituted the 'Niryat Mitra' on the Invest CG portal (invest.cg.gov.in) to provide export intelligence support. The facility will provide real time solutions to queries raised by exporters from Monday to Friday.

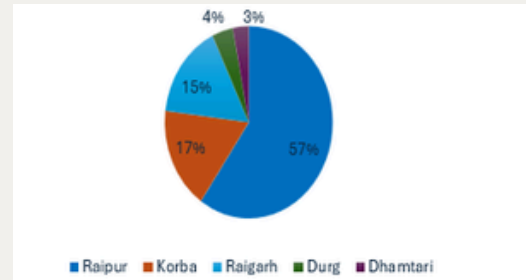
State Export Snapshot – Top products, Top Markets, Top Districts

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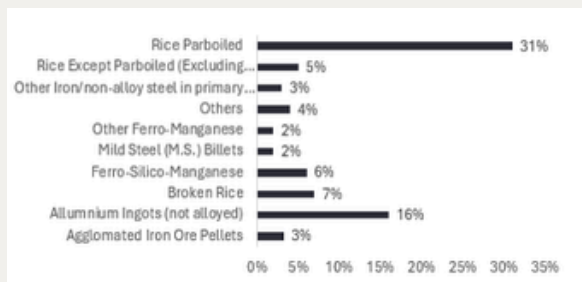
CG Export Value (INR Crore)



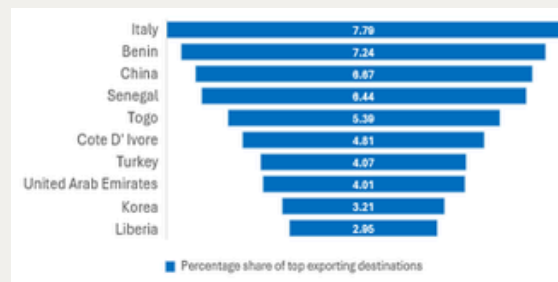
Top 5 Exporting Districts



Top 10 Exporting Commodities



Top 10 Export Destinations



Value Addition Potential: Tamarind Paste / Concentrate, Pulp, Confectionery, Powder

Focus Product of the Month

Tamarind/Imli

Tamarind (*Tamarindus indica*) is a widely consumed tropical fruit known for its characteristic tangy flavour and rich pulp content. Chhattisgarh's forest belts and orchard systems produce substantial quantities of tamarind, making it an important ingredient for culinary, industrial and beverage applications. Its natural souring properties and long shelf life in processed form make tamarind a highly demanded product across global food markets



HS Codes of Tamarind Based Products, Target Markets, Export Potential & Tariffs

HS Code	Description	Target Markets
08134010	Dried Tamarind, Blocks	USA, China, Germany, UK, Canada

Unrealised Export Potential at HS 6 digit & Tariffs Applied

USA	\$ 17 mn	1.82%
China	\$ 14 mn	24.17%
Germany	\$ 6 mn	0.83%
UK	\$ 2.9 mn	0.42%
Canada	\$ 1.6 mn	0%

HS Code	Description	Target Markets
11063010	Flour / Powder of Tamarind	Germany, Malaysia, Saudi Arabia, Netherlands, Oman

Unrealised Export Potential at HS 6 digit & Tariffs Applied

Germany	\$ 787 k	5.23%
Malaysia	\$ 485 k	0%
KSA	\$ 345 k	5%
Netherlands	\$ 303 k	5.23%
Oman	\$ 261k	5%

HS Code	Description	Target Markets
13023910	Tamarind Kernel Powder	USA, Spain, Netherlands, Russia, Denmark

Unrealised Export Potential at HS 6 digit & Tariffs Applied

USA	\$ 4.7 mn	3.2%
Spain	\$ 3.4 mn	0%
Netherlands	\$ 712 k	0%
Russia	\$ 1.5 mn	5%
Denmark	\$ 1.6 mn	0%



Potential Buyers

Importer / Company	Country	Product Interest / Use
Nestlé S.A.	Global (HQ Switzerland)	Uses tamarind flavour in beverages and sauces (e.g., tamarindo drink).
Jarritos (Novamex)	Mexico / US	Beverage brand that commercialises tamarind flavour in soda and drinks.
JFC International Inc.	United States	Distributor of Asian ingredients (tamarind pulp, paste) to food manufacturers.
S.W. Houston Co. Ltd.	UK	Importer & supplier of specialty food ingredients.
Spice House / Rudra Global / True World Foods	US	Importers of ethnic condiments and sauces
Alwadi / Middle East Food Traders	GCC countries	Distributors of sauces, pastes and concentrates in Middle East markets.
Carla One, Gota Fresh Africa Ltd	South Africa, Kenya, Nigeria	Importers of tamarind pods, paste and concentrates

Success stories from Chhattisgarh

From Raipur to Costa Rica: Indian rice finds global plate

Chhattisgarh has sent its first-ever consignment of fortified rice kernels (FRK) all the way to Costa Rica. The 12-metric-tonne consignment, facilitated by Agricultural and Processed Food Products Export Development Authority, marks India's first export of fortified rice from Chhattisgarh.

[Read more..](#)

Medicinal Products from Raipur Exported to UK in Dedicated Consignment

APEDA flagged off a 200 kg consignment of medicinal products (herbs) from Raipur district, Chhattisgarh to the United Kingdom on 15 January 2026. The shipment comprised food flavouring material and reflects growing international demand for India's herbal and plant-based agricultural products. [Read more..](#)

Woman Entrepreneur popularises Bastar's Mahua as healthy snacks

In Bastar, a region known for its rich forest resources and indigenous traditions, a quiet enterprise is transforming local food heritage into a modern economic opportunity. Razia Shaikh, a microbiologist by training, founded her venture with a clear objective – to bring the traditional foods of Bastar into mainstream markets. Today, her enterprise produces a range of products including laddoos, cookies, and energy snacks, combining traditional knowledge with modern food technology and quality standards. With growing domestic demand and strong positioning in natural, forest-based products, the venture is poised for exports, taking the flavours of Bastar to global markets. [Read more..](#)

