

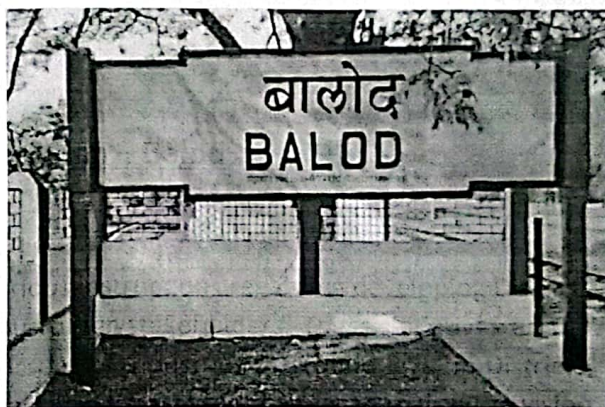
## District Export Action Plan – Balod

### 1. Introduction: District Export Hub Initiative:

In light of the Hon'ble PM's Independence Speech, various instructions regarding developing Districts as Export Hubs were issued for DGFT RAs and various other stakeholders. These initiatives aim at building institutional mechanism to understand the issues of Industries at ground level in Districts, identify their comparative strength and work continuously in time-based manner to realize the vision of developing District as Export Hub. In follow up of this, District Export Draft plan has been prepared.

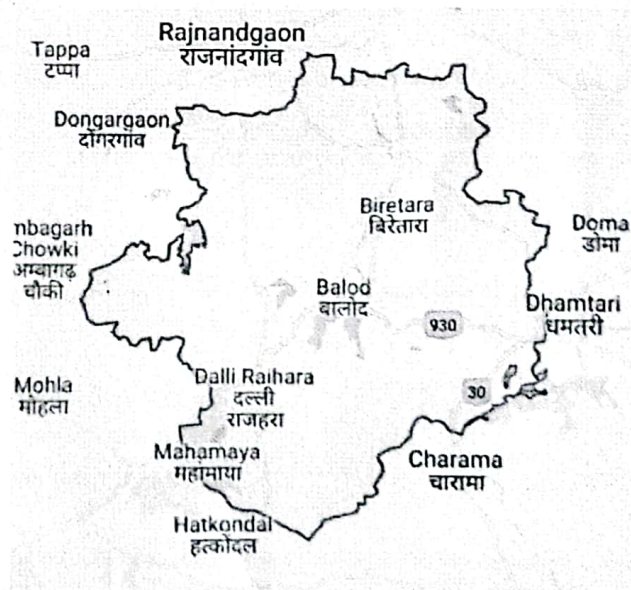
### 2. District Profile:

Balod is a town at the bank of river Tandula situated in the centre of Chhattisgarh., is formally known as District headquarter in the state of Chhattisgarh, India since 01/01/2012. Balod is 44 Km from Dhamtari and 58 Km from Durg. Adjoining to the district headquarter there is Tandula (Adamabad) dam built on river Sukha and Tandula in 1912. Balod has 5 Tehsils, 2 Nagar Palika Parishads and 6 Nagar Panchayats. Balod has 704 villages divided in 421 Gram Panchayats and 5 blocks.



Total Area of Balod district is 352700 Hectares that includes 87840 Hectares of forest cover. Balod has rich forest, water and mineral resources with its own distinctions. Minerals wealth contributes to about 78% of its revenue. Known for its production of paddy, grams, sugarcanes and wheat Balod produces huge amount of possibilities in agro & food processing industries. The Tandula dam along with the Kharkhara and Gondli dams are the main source of irrigation in this district.

### 3. Location and Geographical Position: Balod is located between latitude 20°23' to 21°03' North and longitude 80°48' to 81°30' East. It has an average elevation of 324 metres (1063 feet above Mean Sea Level). Balod is situated in the centre of Chhattisgarh.



#### 4. Demographic Profile (2011 Census):

As of 2011 India census, Balod had a population of 7,20,667. Balod has an average literacy rate of 70.3%.

#### 5. Logistics Infrastructure Profile of District:

a) Road: National Highways NH 30 and NH930 passes through Balod. Durg is at 58 km and Raipur is 104 km away from Balod. It takes about two hours to reach durg from Balod by bus.

b) Rail Network: Balod has railway station situated in Durg- Bhanupratappur- Kewti railway line. The nearest railway stations from Balod on Mumbai- Kolkata railway line are Rajnandgaon (56 km) and Durg Junction (59 km).

c) Nearby Ports including ICDs: ICD Raipur. Nearest port is Vizag (Visakhapatnam) which is 520 km away.

d) Air: There is no direct flight facility to Balod. The Nearest airport is Swami Vivekanada International Airport, Nava Raipur (111 km).

#### 6. Agricultural Profile:

Known for its production of paddy, grams, sugarcanes and wheat. Balod produces huge amount of possibilities in agro-industries. The Tandula dam along with the Kharkhara and Gondli dams are the main sources of irrigation in this district.

#### 7. Industrial Profile:

Sr. No.	Head	Particulars
1.	REGISTERED INDUSTRIAL UNITS	110 Nos.
2.	REGISTERED MEDIUM & LARGE UNITS	3 Nos.
3.	ESTIMATED NO. OF WORKERS EMPLOYED IN INDUSTRIES	1205 Nos.
4.	NO. OF INDUSTRIAL AREA	NILL

There are mostly Rice related units in the district such as poha, murmura, raw and par-boiled rice. Other units are fly ash bricks, stone cutting and polishing, plastic bottle, soap and detergent manufacturing, agriculture implants manufacturing etc. Balod has food processing units like pickles, maize chips, rice bran crude oil, amla & bel candy and Chyawanprash manufacturing. Par-boiled rice and poha units export their products to different states of India and abroad. There are two cold storages and five godowns.

#### 8. Services Sector Profile:

Motor repairing & servicing, Cold Storage, Ware house, tailoring, welding workshops, computer and mobile repairing services.

#### 9. Focus Products and Sectors (based on Comparative Advantage):

Having a large area under forest cover, Balod has the advantage of developing itself as an *Organic District* because of its free from pollutants clean atmosphere. Balod produces a good amount of forest and horticulture products.

Balod is famous for creating hand-loom products which includes bed sheets, towels, hand kerchiefs, shirting fabrics, pillow cover etc. There are different societies at village level which creates and supplies these quality and good looking products.

**10. Major Market for these products:**

Nil

**11. Major Industrial Units of District:**

Nil

**12. Testing/Certification Facilities:**

- a) Certificate of Origin – Application online through <https://coo.dgft.gov.in/>. Agencies as per Appendix 2B to 2F.
- b) Packaging – Indian Institute of Packaging, Mumbai (Maharashtra)
- c) Sanitary – Phytosanitary Certificate - APEDA
- d) Standard – BIS Raipur
- f) Inspection Certificate - Export Inspection Agency-Mumbai

**13. Key Stakeholders:**

Sr. No.	Agency
1	District Collector/DM
2	Regional Authority of DGFT – Office of Jt. DGFT Nagpur
3	GM – District Trade & Industries Centre, Balod
4	Directorate of Industries, Chhattisgarh
5	Lead Bank, Bank of Baroda, Balod
6	MSME-DI, Raipur
7	EEPC (Engineering Export Promotion Council)
8	SRTEPC (Synthetic & Rayon Textiles Export Promotion Council)
9	Plastics Export Promotion Council
10	APEDA (Agricultural and Processed Food Products Export Development Authority)
11	SEPC (Services Export Promotion Council)
12	District Industries Association
13	Other State Government Nominees

**14. Identification of institutional/other responsibilities**

It will be demarcated as per area of expertise of the agencies involved. RA Nagpur will play lead role in bringing all stakeholder on the same platform to achieve time-bound improvement in District Export Potential. Ongoing extensive consultation will play role in better delineation.

**15. Regulatory and operational reform required**

- a) Further simplification of procedures and online facility.

- b) Better Inter-departmental and Inter-Governmental Coordination and better information dissemination.
- c) Involvement of Industrial Associations in better policy formulation.
- d) More actionable market intelligence is expected to be delivered.
- e) It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

**16. Infrastructure utilities logistics interventions required**

- a) Testing labs facility required in the district.
- b) More handholding in terms of Design, Product Development, Prototype Development, Skill Training through institutional strengthening is desired.
- c) Land Cost and its lower availability
- d) Financial resource availability and restructuring of loans
- e) It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

**17. Tie-ups of producers with exporters**

It will be demarcated as per area of expertise of the Export Promotion Councils and interested producers with thriving exporters. Ongoing extensive consultation will play role in better delineation.

**18. Comprehensive analysis of the strength of the district**

In the view of agricultural, horticulture and forest production in the district and state government's plan to develop Food Parks in each block, Balod has the advantage to develop itself as Food Product Export Hub. Food processing industries could get benefits of 'High Priority industries' through State government's Industrial Policy 2019-24 and Vananchal Udyog Package. Ministry of Food Processing Industries PMFME scheme supports micro food processing industries. Other industries could also get benefits from Industrial Policy 2019-24.