

महाप्रबंधक जिला व्यापार एवं उद्योग केन्द्र, बलौदाबाजार

संयुक्त जिला कार्यालय भवन, कक्ष क्र. 63, 71 जिला-बलौदाबाजार-भाटापारा (छ0ग0)

Phone No.- 07727-222131/Email ID : dtic-balodabazar.cg@gov in

क्र0/जिव्याउके-ब0बा0/निर्यात/ 2024-25/

245

बलौदाबाजार, दिनांक 03 / 02 / 2025

प्रति,

✓ संचालक उद्योग
(निर्यात कक्ष)
उद्योग संचालनालय
उद्योग भवन रिंग रोड़ नं 01
तेलीबांधा, रायपुर
जिला रायपुर छ.ग

विषय :- जिला निर्यात एक्शन प्लान की अनुमोदित प्रति प्रेषित करने बाबत्।

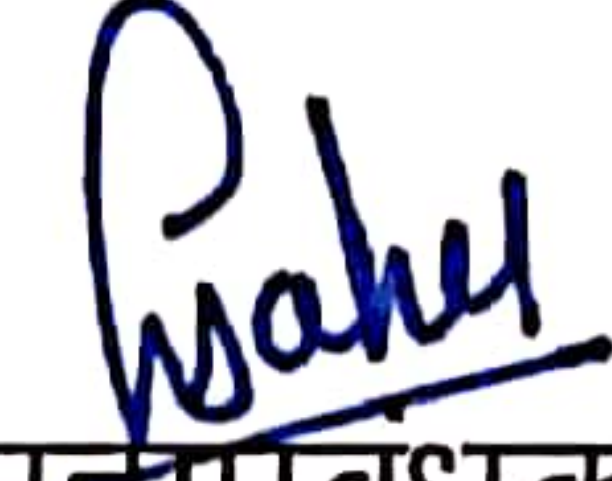
संदर्भ :- उद्योग संचा. का पत्र क्र.14/निर्यात/2019/480 रायपुर दिनांक 14.01.2025।

— 000 —

उपरोक्त विषयांतर्गत संदर्भित पत्र द्वारा जिला निर्यात एक्शन प्लान पर (DEPC) अनुमोदन प्राप्त किया जाकर चाही गई जानकारी आवश्यक कार्यवाही हेतु पत्र के साथ संलग्न प्रेषित है।

(कलेक्टर महोदय द्वारा अनुमोदित)

संलग्न:- उपरोक्तानुसार।



महाप्रबंधक

✓ जिला व्यापार एवं उद्योग केन्द्र, बलौदाबाजार



District Trade And Industries Center, Balodabazar





District Export Action Plan

District Export Action Plan – Baloda Bazar

1. Introduction: District Export Hub Initiative:

In light of the Hon'ble PM's Independence Speech, various instructions regarding developing Districts as Export Hubs were issued for DGFT RAs and various other stakeholders. These initiatives aim at building institutional mechanism to understand the issues of Industries at ground level in Districts, identify their comparative strength and work continuously in time-based manner to realize the vision of developing District as Export Hub. In follow up of this, District Export Draft plan has been prepared.

2. District Profile:

Baloda Bazaar city is a nagarpalika parishad in Baloda Bazar district in the state of Chhattisgarh, India. PIN 493332. It is declared as a District in the year 2012. It is famous for its cement plants. Baloda Bazaar is also called Cement hub of Chhattisgarh because there are many reputed Cement Plant is Situated like Ultratech Cement Hirni, Ultratech Cement Rawan, Ultratech Cement Kukurdi, Shri Cement Khaparadih, Nuvoco Vistas Corporation Limited Sonadih, Nu Vista Limited Risda, Ambuja (Adani) Cement Ravan. This town was very famous for its cattle market in the region. The market still exists with name "BhaisaPasra". Purani Basti or the area adjoining the Mawli Mata Mandir is the oldest area of the town.

During the British rule from 1854 to 1864, Baloda Bazar and Tarenga (Bhatapara) were part of Raipur district. Later these areas were included in the Bilaspur district in 1864. After the difficulties arising from administrative perspective, in 1903, by the British officers, the telegraph headquarters at Simga was transferred to the Baula Bazar and it was given the district status. Those who were given status of separate tehsil in 1982 From the administrative point of view, the British constructed a rest house, church, hospital and residence in village Parsabhader (mission) situated 2 km away from Baloda Bazar.





3- Location and Geographical Position: Baloda Bazar is located at 30.67°N 82.17°E . It has an average elevation of 254 m (833 ft). There are several Tourist place in Balodabazaar like Sirpur, Turturia, Giroudpuri Dham, Siddheswar Mandir Pallari and many more.

4- Demographic Profile (2011 Census):

- According to the 2011 census, Balodabazar – Bhatapara district has a population of 10,78,911. The district has a population density of 326 inhabitants per square kilometer.

5- Logistics Infrastructure Profile of District:

- Road:** Bhatapara District is well connected to some main cities of Chhattisgarh, It is located 85 km from Raipur and about 60 km from Bilaspur.
- Air:** The nearest Airport from Balod Bazar is Swami Vivekanand Airport, Raipur which is 90 KM.
- Nearby Ports including ICDs:** ICD Raipur
- Rail Network:** Bhatapara is well connected to major cities of the country which is 25 km from Balod Bazar.

6- Agricultural Profile:

The total area of agriculture under the six tehsils of Baloda Bazar district is 239075 hectares. Main Agricultural Produce of the District is Paddy, Wheat, Gram, Tuar, Mustard etc. Paddy crop in the district is prominently highlighted. More than one million population of 738 villages in the district are mostly dependent on agriculture. Paddy is procured through 86 co-operative societies at the support price. There are also 4 agricultural produce markets in the district, in which Bhatpara-based Mandi is famous for crop purchase sales throughout the year. There are many rivers, streams in the district for irrigation, among which there are major rivers Mahanadi, Shivnath, Jonk. Tributaries in the tributaries of the tributaries, while the Jamuna and Khorsi canals are also major. To develop irrigation facility in the British period, about 200 km in 1935-36. A canal network was laid. The water of Gangrel dam is transported to the fields even today through the Baloda Bazar Branch Canal and the Lavan Branch Canal. Baloda Bazaar has been declared a Tarsch region because of the decrease of average rainfall by the government. Only pahari tehsil is concentrated area, the remaining area of the remaining tehsils is less. Apart from Giant Balderdam in the Kasdol area, the water resources department has also constructed anklets and some other small dams in the rivers. The construction work of Bhatpara Canal has been continuing for several years, due to which the district's Bhatpara Tehsil will be full of irrigation facilit.



कृषि रकबा की जानकारी

विषय	इकाई	मात्रा
सामान्य वर्षा	मि.मी.	1069.7
भौगोलिक क्षेत्र	हेक्टेयर	293769
खरीफ का क्षेत्र	हेक्टेयर	206255
रबी का क्षेत्र	हेक्टेयर	32820
फसलों का कुल क्षेत्र	हेक्टेयर	239075
फसल सघनता	प्रतिशत	116
खरीफ सिंचित	हेक्टेयर	129822.73
रबी सिंचित	हेक्टेयर	22794

7-Industries Profile:

Lime stone is the only major mineral in the Baloda Bazar district. This mineral is found in Simga and Baloda Bazar tahsil. Due to this, there is abundance of cement plants, in which there are international plants established in District such as Ultratech Cement in Gram Hirni Rawan and Kukurdi, Ambuja Cement (Adani) in Village Ravan, Shri Cement Khaparadih, Nuvoco (Lafarge) in Village Sonadih and Nu Vista (Emami) in Risda . There has also been a confirmation of getting golden powder in Sonakhana's Bagmara village, under Kasdol tehsil, but due to high cost of production, due progress in this direction has not progressed. In Kasdol and Katgi area weavers are also made from handloom saris and other fabrics. Various Rice Mill, Dal Mills, Poha are operated in Baloda Bazar, Bhatapara. Rice is also exported abroad by exporters, as well as power plants, brass factories and other small and medium industries. The establishment of industrial park after district creation has strengthened the prospect of new industry.



RICE MILL



POHA MILL



DALL MILL

**Balodabazar district is not industrially developed. However
Some Cement Plants, one Poha Cluster and one Dal cluster exist
in the District.**

7.1 Industry at a Glance

S.No.	Type of Unit	Unit No.	Employment
1	Ultramega	2	2774
2	Mega	4	6527
3	Large	5	510
5	Medium	5	165
6	Dall Mill	144	1233
7	Poha Mill	193	1422
8	Rice Mill	106	1123
9	Fly Ash Bricks	47	424
10	Spice	1	7
11	Besan	4	30
12	Roasted Golden Gram	6	48
13	Ware House	56	177
14	Stone Cruser	44	498
15	Saw Mill	11	59
16	Flour Mill	24	40
17	Fabrication	20	68
18	Cattle Feed	10	99
19	Water Plant	8	38
20	Other	54	411
Total		744	15653

8- Service Sector Profile

S.No.	Service Sector Unit	Registered Unit (No.)	Total Capacity M.T.
1.	Ware House	56	198595
2.	Cold Storage	2	10000



9- Focus Products and Sectors (ODOP):

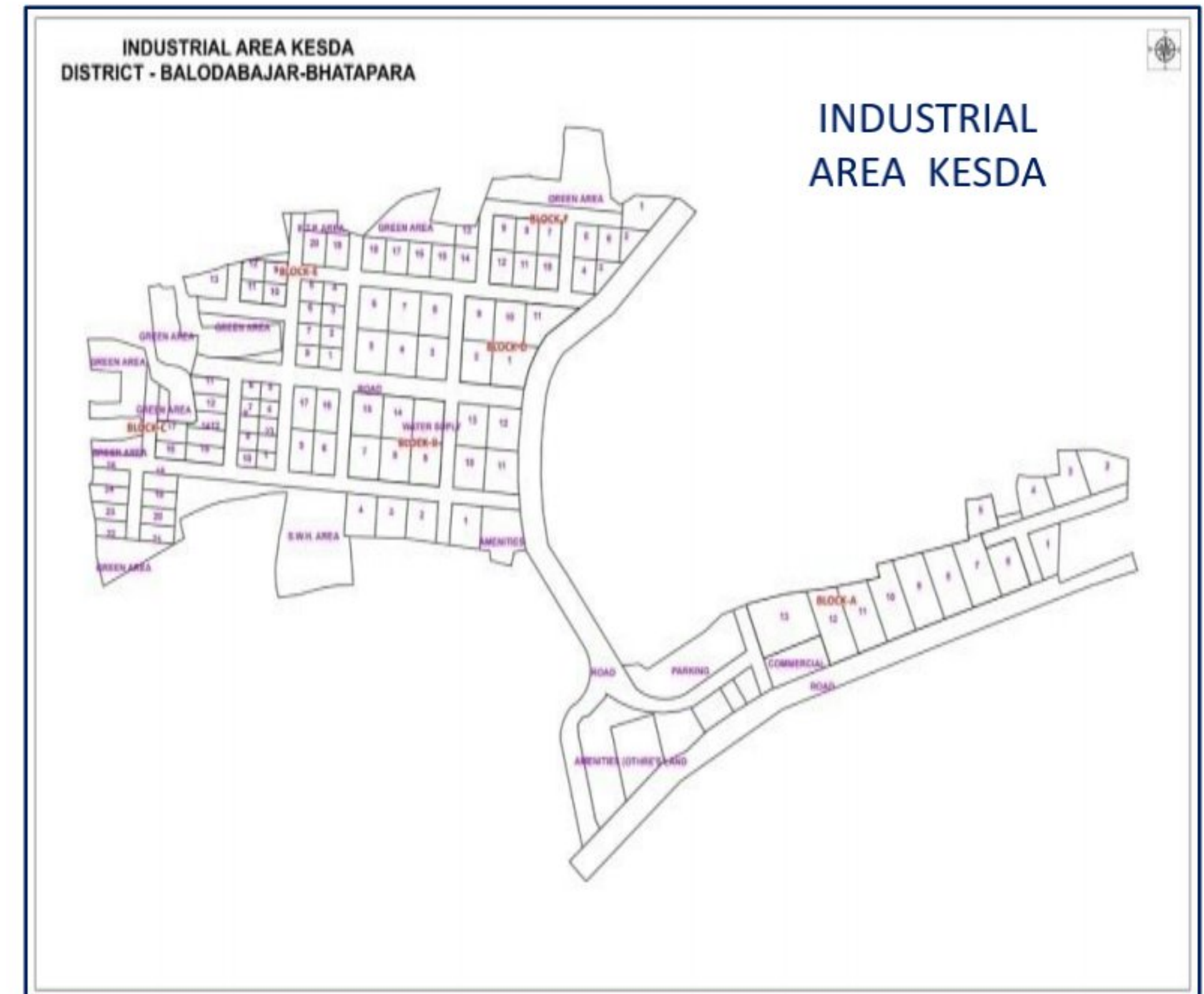
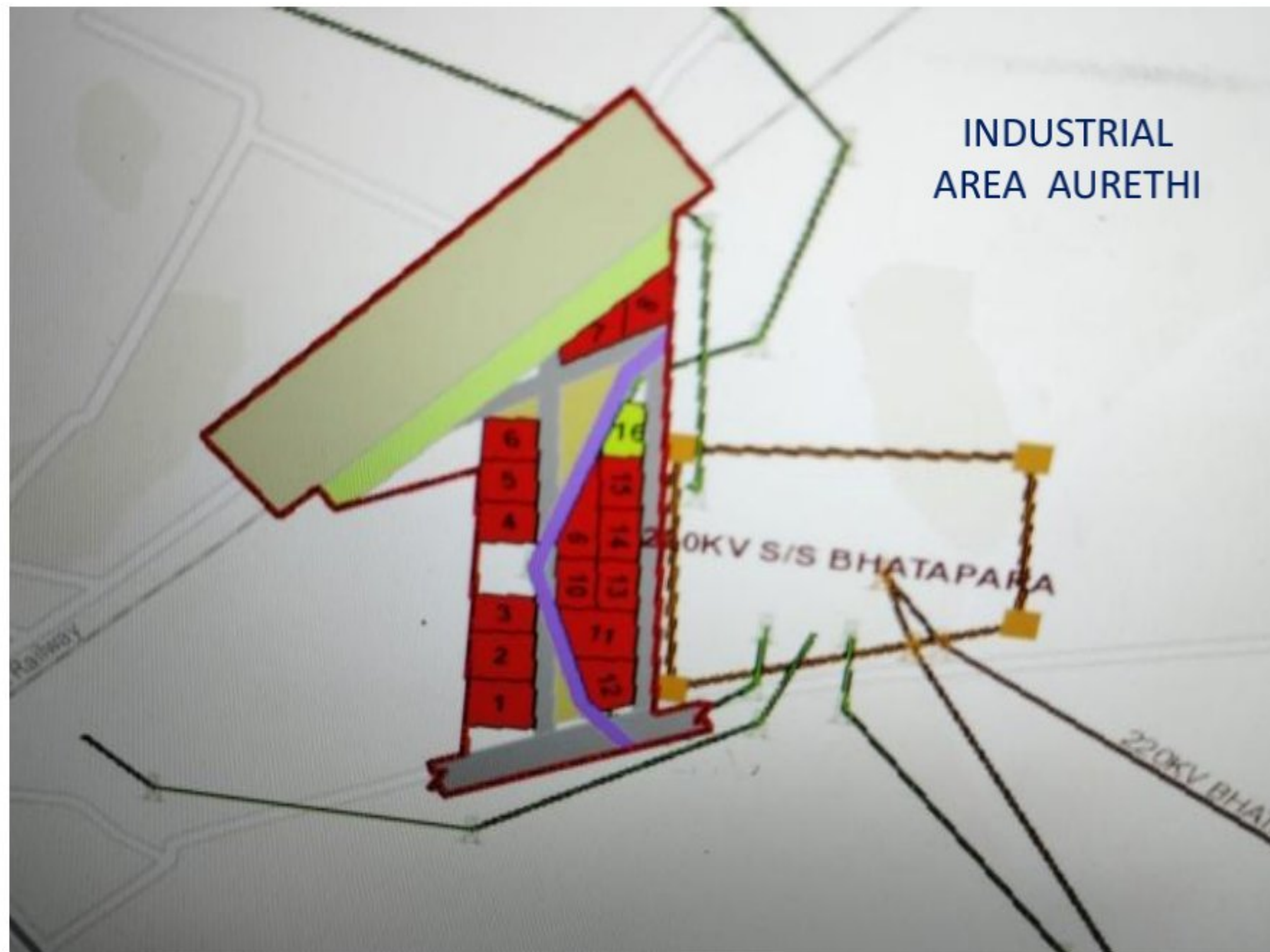
Rice Based Products (Rice Flakes)

10- Major Market for these products:

Mumbai

11- Industrial Area

S.No.	Industrial Area	Address	Total Area	Total Plots
1.	Aurethi	Aurethi, Block-Bhatapara	7.8549 Hect.	16
2.	Kesda	Kesda, Block-Simga	28.540 Hect.	99



12- Testing/Certification Facilities:

- a. Certificate of Origin – Application online through <https://coo.dgft.gov.in/>.
Agencies as per Appendix 2B to 2F.
- b. Packaging – Indian Institute Packaging, Mumbai
- c. Sanitary – Phytosanitary Certificate - APEDA
- e. Standard – BIS Raipur
- f. Inspection Certificate - Export Inspection Agency-Mumbai

13- Key Stakeholders:

- | Sl. No | Agency |
|--------|--|
| • 1 | District Collector/DM |
| • 2 | Regional Authority of DGFT – Office of Jt. DGFT Nagpur |
| • 3 | GM – DTIC, Balodabazar |
| • 4 | Directorate of Industries, CG |
| • 5 | Lead Bank |
| • 6 | MSME-DI, Raipur |
| • 7 | EEPC |
| • 8 | SRTEPC |
| • 9 | Plastics Export Promotion Council |
| • 10 | APEDA |
| • 11 | SEPC |
| • 12 | District Industries Association |
| • 13 | Other State Government Nominees |

14-Identification of institutional/other responsibilities

It will be demarcated as per area of expertise of the agencies involved. RA Nagpur will play lead role in bringing all stakeholder on the same platform to achieve time-bound improvement in District Export Potential. Ongoing extensive consultation will play role in better delineation.

15- Regulatory and operational reform required.

- a. Further simplification of procedures and online facility
- b. Better Inter-departmental and Inter-Governmental Coordination and better information dissemination
- c. Involvement of Industrial Associations in better policy formulation
- d. More actionable market intelligence is expected to be delivered.
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

16- Infrastructure utilities logistics interventions required.

- a. Traffic Congestion in Industrial area
- b. More handholding in terms of Design, Product Development, Prototype Development, Skill Training through institutional strengthening is desired.
- c. Land Cost and its lower availability
- d. Financial resource availability and restructuring of loans
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

17. Tie-ups of producers with exporters.

It will be demarcated as per area of expertise of the Export Promotion Councils and interested producers with thriving exporters. Ongoing extensive consultation will play role in better delineation.

18 Comprehensive analysis of the strength of the district.

Balodbazar contains vast reserves of limestone, a sedimentary rock that is a primary ingredient in the cement manufacturing process. Availability of Paddy crop in the district is prominently highlighted there for the Rice Flakes unit is based in majority and which makes this districts to hub of Rice Flakes.

(कलेक्टर महोदय द्वारा अनुमोदित)



General Manager
District Trade and Industries Centre
Balodabazar-Bhatapara (C.G.)