

कार्यालय जिला व्यापार एवं उद्योग केन्द्र कोण्डागांव (छत्तीसगढ़)

सुमति कॉम्प्लेक्स डी0एन0के0 कोण्डागांव

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क्रमांक / 1 / जिव्याउके-को0 / एमएसएमई / 2020 / 419

कोण्डागांव, दिनांक- 27/02/2021

प्रति,

संचालक उद्योग,
उद्योग संचालनालय, उद्योग भवन,
रिंग रोड नं0-1 तेलीबांधा रायपुर (छ.ग.) ।

विषय:- **Promoting Districts as Export Hubs reg.**

संदर्भ:- आपका पत्र कं0 / 14 / निर्यात / 2019 / 2084-2111 रायपुर, दिनांक 04.02.2021

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उपरोक्त संदर्भित विषयांतर्गत लेख है कि निर्यात संबंधी गतिविधियों के बेहतर क्रियान्वयन हेतु जिले में जिला निर्यात संवर्धन समिति का गठन कर वर्चुवल बैठक दिनांक 08.12.2020 को किया गया , जिसमें एक जिला एक उत्पाद के अंतर्गत जिले में बेलमेटल उत्पाद का चयन किया गया है । एक्सपोर्ट एक्शन प्लान विदेश व्यापार महानिदेशालय (DGFT) नागपुर द्वारा प्रेषित एक्सपोर्ट एक्शन प्लान बेलमेटल उत्पाद जिला अध्यक्ष महोदय द्वारा अनुमोदित कर आपकी ओर सादर संलग्न प्रेषित है ।

संलग्न :- उपरोक्तानुसार ।

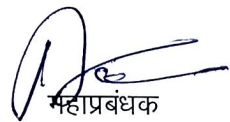

महाप्रबंधक
जिला व्यापार एवं उद्योग केन्द्र
कोण्डागांव

पृ0क्रमांक / 1 / जिव्याउके-को0 / एमएसएमई / 2020 / 420-422 कोण्डागांव, दिनांक- 27/02/2021

प्रतिलिपि :-

1. जिलाध्यक्ष महोदय, कोण्डागांव जिला कोण्डागांव की ओर सादर सूचनार्थ प्रेषित ।
2. विशेष सचिव, छ.ग. शासन, वाणिज्य एवं उद्योग विभाग, मंत्रालय, महानदी भवन, नवा रायपुर, अटल नगर, जिला रायपुर की ओर संदर्भित पत्र के तारतम्य में सादर सूचनार्थ प्रेषित ।
3. विदेश व्यापार महानिदेशालय (DGFT) नागपुर की संदर्भित पत्र के तारतम्य में सादर सूचनार्थ प्रेषित ।




महाप्रबंधक
जिला व्यापार एवं उद्योग केन्द्र
कोण्डागांव

District Export Action Plan – Kondagaon

1. Introduction: District Export Hub Initiative:

In light of the Hon'ble PM's Independence Speech, various instructions regarding developing Districts as Export Hubs were issued for DGFT RAs and various other stakeholders. These initiatives aim at building institutional mechanism to understand the issues of Industries at ground level in Districts, identify their comparative strength and work continuously in time-based manner to realize the vision of developing District as Export Hub. In follow up of this, District Export Draft plan has been prepared.

2. District Profile:

Kondagaon lies on the NH 30 highway and can be reached from either Raipur or Jagdalpur. Frequent bus services are available to Kondagaon from Raipur and Jagdalpur. The nearest railway station is Jagdalpur. A Helicopter strip was temporarily constructed in the playground adjacent to the government college campus, which is occasionally used.

A couple of hillocks that skirts the eastern outskirts of the town have been revamped as a tourist park by the forest department. The park would host relocated common wild animals and fowls of the Bastar region. The major part of the hill is turned into recreational zone.

The Coconut development board located in southern frills of the town is a central government coconut development farm, sprawling across acres of coconut and assorted plantation.

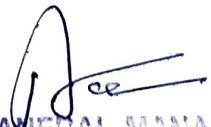
The Bell Metal Craft practiced by most of the craftsmen in the town and the adjacent villages is a form of almost extinct wax sculpting art. Some of the celebrated craftsmen of the bell-metal art forms are late Dr. JaidevBaghel (a national awardee), Sushil Sakhujia, Sukchand, Suresh Baghmare etc.

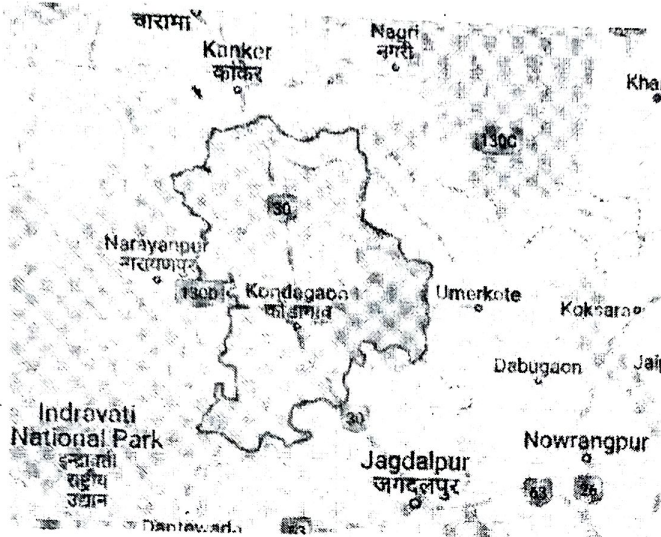
The government endow various schemes and policies to promote these art forms and artisans including sponsoring a select few second or third generation artisans for training in the national institute of design, enabling them to keep abreast with the trends and also widening the scope of their art forms.

Kondagaon is famous for timber mills too, as the division hosts one of the largest forest division in the Indian subcontinent.

कलेक्टर महोदय द्वारा अनुमोदित ।

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GENERAL MANAGER
DISTRICT TRADE & INDUSTRIES CENTER
KONDAGAON (C.G.)



3. Location and Geographical Position: Kondagaon is located at 19.6 degree North and 81.67 degree East. It has an average elevation of 593 metres (1946 feet above Mean Sea Level). Total Area of Kondagaon district is 7768-907 Sq. KMs. Kondagaon district is surrounded by Kanker and Dhamtari districts to its north, Narayanpur to its west, Bastar to its south and Odisha state to its east

4. Demographic Profile (2011 Census):

As of 2011 India census,[3] Kondagaon had a population of 40,921. Males constitute 50% of the population and females 50%. Kondagaon has an average literacy rate of 64%, higher than the national average of 59.5%: male literacy is 73%, and female literacy is 55%. In Kondagaon, 14% of the population is under 6 years of age

5. Logistics Infrastructure Profile of District:

- a. Road: Kondagaon can be easily reached from any part of Chhattisgarh state due to regular CSRTC bus services
- b. Air: Jagdalpur Airport, is 80 KM far from Kondagaon
- c. Nearby Ports including ICDs: ICD Raipur
- d. Rail Network: Jagdalpur is the nearest railway station by 70 KM from Kondagaon

6. Agricultural Profile:

Kondagaon has rich forest, water and mineral resources

7. Industries Profile:

Kondagaon is known as the Shilp City of Chhattisgarh. This district is the manufacturing centre of Handicrafts that are sold throughout globe under the name of "Bastar Handicrafts"

8. Services Sector Profile:

- i) Cycle & Motor Cycle repairing & servicing
- ii) Mobile repairing & Servicing
- iii) Ware house

9. Focus Products and Sectors (based on Comparative Advantage):

Nil

10. Major Market for these products:

Nil

11. Major Industrial Units of District:

Nil

12. Testing/Certification Facilities:

- a. Certificate of Origin – Application online through <https://coo.dgft.gov.in/>. Agencies as per Appendix 2B to 2F.
- b. Packaging – Indian Institute Packaging, Mumbai
- c. Sanitary – Phytosanitary Certificate - APEDA
- d. Standard – BIS Raipur
- f. Inspection Certificate - Export Inspection Agency-Mumbai

13. Key Stakeholders:

Sl. No.	Agency
1	District Collector/DM
2	Regional Authority of DGFT – Office of Jt. DGFT Nagpur
3	GM – District Industries Centre, Kondagaon
4	Directorate of Industries, Maharashtra
5	Lead Bank
6	MSME-DI, Raipur

-: 4 :-

- 7 BEPC
- 8 SRTEPC
- 9 Plastics Export Promotion Council
- 10 APEDA
- 11 SEPC
- 12 District Industries Association
- 13 Other State Government Nominees

14. Identification of institutional/other responsibilities

It will be demarcated as per area of expertise of the agencies involved. RA Nagpur will play lead role in bringing all stakeholder on the same platform to achieve time-bound improvement in District Export Potential. Ongoing extensive consultation will play role in better delineation.

15. Regulatory and operational reform required.

- a. Further simplification of procedures and online facility
- b. Better Inter-departmental and Inter-Governmental Coordination and better information dissemination
- c. Involvement of Industrial Associations in better policy formulation
- d. More actionable market intelligence is expected to be delivered.
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

16. Infrastructure utilities logistics interventions required.


- a. Traffic Congestion in Industrial area
- b. More handholding in terms of Design, Product Development, Prototype Development, Skill Training through institutional strengthening is desired.
- c. Land Cost and its lower availability
- d. Financial resource availability and restructuring of loans
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

17. Tie-ups of producers with exporters.

It will be demarcated as per area of expertise of the Export Promotion Councils and interested producers with thriving exporters. Ongoing extensive consultation will play role in better delineation.

18. Comprehensive analysis of the strength of the district.

In view of the expanding facilities and changing trend Handicrafts products has good potential in the district.


GENERAL MANAGER
DISTRICT TRADE & INDUSTRIES CENTER
KONKERN (Dist)