

District Export Action Plan – Rajnandgaon

Objective

- a) Performance of the district- current situation.
- b) Identification of potential export product from the district.
- c) Creation of district level export action plan.
- d) Identification of problems for export of the potential product.
- e) Developing district as export hub.

02. District Profile

Rajnandgaon district is situated in fertile plains of middle western part of chhattisgarh. The district is situated on National Highway-53 and it is well connected by road with state capital Raipur in the North and Jagdalpur (in Bastar district) towards South. Rajnandgaon is also known as Sanskardhani of the state. Out of total area of 8022.55 Sq.km. of the district, 97884 hectare is forest land. The chief crop of this district is paddy. Total Agricultural area is 4,94,466 hectare. One of the major river of the District is Shivrathi nadi.

03. Industries Profile

The region of Rajnandgaon is known for the rich deposit of limestone which has led to the establishment of several extraction and mining industries. Apart from the mineral industries, the city has become the hub for several industries including Agro based, water purification, cotton textile, jute based, wooden based and paper products. The city is also home to several chemical and manufacturing industries. The soil conditions in the region are suitable for growing variety of juicy fruits and vegetables. The region of Rajnandgaon also produces minor forest products like Tendu leaves, Sal seed, etc.

04. Export Scenario

As far as export is concern presently Aqua feeds, pet feeds and De-oiled cakes by M/S ABIS Export Pvt. Ltd. to Sri Lanka and Bangladesh, Cenosphere (Refractory Products) by M/S Excellex Solutions in the middle east countries and South Korea. The city is also home to several chemical and manufacturing industries.

05. Major Market for these products:-

PRODUCT NAME	TOP IMPORTER (COUNTRT/MAJOR MARKET)
Rice	Iran Islamic Republic of Saudi Arabia UAE, South Africa.
Soya DOC	Oman, Dubai.

Second exportable items from the district is Non Scented Non Basmati Grade Rice. Many parboiled Rice Millers are exporting the rice. In Rice however units are having export license but they are exporting through export houses.

for Industrial Units of District:

COMPANY

01- Abis Exports India Pvt Ltd.

02- Excellex Solution

03- Simplex Engineering

PRODUCTS

Solvent Extraction

Cenosphere(Refractory Products)

Industrial equipment

07. District Infrastructure

Presently 2 cold storage are located in the district. There are many warehouses which are promoted by industry department. NABARD is also facilitating the warehouse of construction in their own scheme.

08. Mega Food Park and Packages

In the district Mega Food Park is also proposed. In Industrial Policy 2019-24 there is special provision of grant for food industry, minor forest produce and warehousing construction. There is special provision of Transport subsidy. Vananchal package is also announced to promote the forest product processing industry.

09. Logistics Infrastructure Profile of District

a. Rajnandgaon city is connected to the National Highway. This city is located on NH 53. It is 72 kms away from Chhattisgarh capital Raipur and is 212 kms away from Nagpur(Maharashtra).

b.Air: The nearest Airport is Just 72 kms away from the city is Swami Vivekananda International Airport, Raipur.

c.Nearby Ports including ICDs: ICD, Raipur & ICD, Nagpur.

d.Rail Network: There are regular trains from other major cities (like New Delhi, Mumbai, Kolkata, Chennai, Bangalore, Ahmedabad, Raipur etc).

10. Agricultural Profile:

The region mainly produces cereal grains like rice,jowar, bajra, pulses etc. Farmers in the region generally cultivates paddy in kharif season during the winter. In rajnandgaon district main crops are Rice, Maize, Arhar. Soyabean etc. The production quantity of the year 2019-20 is given below :-

Crop	Paddy	Maize	Arhar	Soyabean	Udad pulse
Quantity (in thousand tons.)	713.827	3.777	4.325	27.492	0.724
Area (in thousand hect.)	325.206	1.036	3.656	24.568	1.1056

horticulture main products of the district are Banana, Papaya, Tomato, Brinjal, chilli, Mango, Guava, Onion etc. The production quantity of the year 2019-20 is given below :-

Products	Banana	Papaya	Tomato	Brinjal	Chilli	Mango	Guava	Potato	Onion
Quantity (in tons.)	30807	7988.75	31824	30478	15695	11212.5	4592	24805	14602
Area (in hect.)	947	385	2340	1960	2150	2990	560	2050	885

11. Services Sector Profile:

Hospital Industry, Advertising agency, Marketing Consultancy.

12. Testing/Certification Facilities:

- Certificate of Origin – Application online through <https://coo.dgft.gov.in/>
- Packaging – Indian Institute Packaging, Mumbai
- Sanitary – Phytosanitary Certificate - APEDA
- Standard – BIS Raipur
- Inspection Certificate - Export Inspection Agency-Mumbai

13. Key Stakeholders:

Sl. No.	Agency
1	District Collector/DM
2	Regional Authority of DGFT – Office of Jt. DGFT Nagpur
3	GM – District Industries Centre
4	Directorate of Industries, Chhattisgarh
5	Lead Bank
6	MSME
7	EIPC
8	SRTEPC
9	Plastics Export Promotion Council
10	APEDA
11	SEPC
12	District Industries Association
13	Other State Government Nominee

ification of institutional/other responsibilities

It will be demarcated as per area of expertise of the agencies involved. RA Nagpur will play lead role in bringing all stakeholder on the same platform to achieve time-bound improvement in District Export Potential. Ongoing extensive consultation will play role in better delineation.

15. Regulatory and operational reform required.

- a. Further simplification of procedures and online facility.
- b. Better Inter-departmental and Inter-Governmental Coordination and better information dissemination.
- c. Involvement of Industrial Associations in better policy formulation.
- d. More actionable market intelligence is expected to be delivered.
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

16. Infrastructure utilities logistics interventions required.


- a. Traffic Congestion in Industrial area.
- b. More handholding in terms of Design, Product Development, Prototype Development, Skill Training through institutional strengthening is desired.
- c. Land Cost and its lower availability.
- d. Financial resource availability and restructuring of loans.
- e. It will be further delineated specific to needs of the sectors as per ongoing extensive stakeholder consultation.

17. Tie-ups of producers with exporters.

It will be demarcated as per area of expertise of the Export Promotion Councils and interested producers with thriving exporters. Ongoing extensive consultation will play role in better delineation. There are several active FPOs for agriculture as well as horticulture which can produce surplus product to be exported.

18. Comprehensive analysis of the strength of the district.

In view of the expanding irrigation facilities and changing trend of cultivation, Jaggery, Rice and Rice byproducts, Milk & Milk Products, Preserved Vegetables has good potential in the district. In rajnandgaon district main crops for kharif season are Rice, Maize, Arhar, Soyabean etc. For horticulture main products of the district are Banana, Papaya, Tomato, Brinjal, chilli, Mango, Guava, Potato, Onion etc.. The production quantity of above crops are mentioned in agricultural profile which can be exported through the district.


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