

कार्यालय कलेक्टर एवं जिला दण्डाधिकारी जिला सक्ती (छत्तीसगढ़)

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क्रमांक/जिव्याउके-स./निर्यात/2025/518

सक्ती, दिनांक 07/04/2025-

प्रति

संचालक उद्योग/निर्यात आयुक्त

उद्योग संचालनालय छत्तीसगढ़


उद्योग भवन रिंग रोड क्रमांक 1 तेलीबाँधा रायपुर (छ०ग०)

विषय- जिला निर्यात संवर्धन समिति (DEPC)के गठन के संबंध में।

संदर्भ-उद्योग संचानालय छत्तीसगढ़ का पत्र क्रमांक14/निर्यात/2019/478दिनांक14.01.2025

उपरोक्त विषयान्तर्गत लेख है कि जिला निर्यात संवर्धन समिति का गठन कर दिनांक 26.03.2025 को जिला निर्यात संवर्धन समिति (DEPC) की बैठक आयोजित की गई। जिला सक्ती हेतु ओडीओपी अंतर्गत तीन उत्पाद राइस, लाख आधारित उत्पाद एवं इंजीनियरिंग गुड्स का चयन किया गया है। जिला से निर्यात हेतु एक्सपोर्ट एक्शन प्लान तैयार किया गया है। जिला एक्सपोर्ट एक्शन प्लान की प्रति आवश्यक कार्यवाही हेतु प्रेषित है।

संलग्न -उपरोक्तानुसार ।


कलेक्टर,
जिला सक्ती (छ.ग.)

District Export Action Plan District-Sakti (C.G.)

District Profile -

Sakti, the district headquarter, is situated on National Highway 49. Sakti district formation was announced on 15 August 2021 by Chief Minister. It is the 33rd district of Chhattisgarh. Sakti district was inaugurated on 9 September 2022 by Chief Minister. This district has been formed by combining four blocks Sakti, Malkharoda, Jaijaipur and Dabhra. Sakti was one of the 14 princely states. Gond kings ruled here. The founders of this princely state were Hari and Gujar. Mahanadi, Son and Borai are the major rivers flowing through this region. Sakti, the headquarters of Sakti district, is 120 km from Bilaspur district and 220 km from Raipur district, the capital of Chhattisgarh state. Sakti South-Eastern-Central Railway: It is situated on the Mumbai-Howrah main railway line. By rail, Sakti is at a distance of 193 km from Chhattisgarh state capital Raipur, 82 km from Bilaspur and 41 km from native district Janjgir Champa. The nearest stations from the district headquarters are Baradwar and Sakti.

Demographic Profile-

At the time of the 2011 census, Sakti district had a population of 653,036, of which 61,508 (9.42%) live in urban areas. Sakti district has a sex ratio of 1004 females to 1000 males. Scheduled Castes and Scheduled Tribes make up 148,386 (22.72%) and 104,296 (15.97%) of the population respectively.

Location and Geographical Position -

Sakti district is situated in the Mahanadi river valley, a region known for its fertile plains. The district features hill ranges in the northern part and the Mahanadi river forms its southern boundary. Sakti is bordered by Korba district



in the Northwest, Janjgir-Champa District in the West, Raigarh district in the East, and Sarangarh district in the South. The Sakti district covers a total geographical area of 160,088 hectares. Sakti city is located at 22.03°N 82.97°E. Sakti has an average elevation of 237 meters (777 feet).

Agricultural Profile-

Sakti district has a high percentage of agricultural land, with approximately 94% of its land dedicated to farming, the highest in the state. Paddy (rice) is the primary crop grown in the region, contributing to Chhattisgarh being known as the "Rice Bowl" of Central India. Besides paddy oilseeds like groundnut, mustard and pulses like moong bean (green gram) and urad bean (black gram) List of major agricultural produce in Sakti District-

S.No.	Produce Name	Annual Production(in Ton)
1	Paddy (Rice)	377553
2	Groundnut	1152
3	Mustard Seed	2572
4	Moong	340
5	Urad	969

Industrial Profile -

There are abundant reserves of dolomite in the district. Therefore it is called Dolomite Hub of India. In the district major small scale industries are agriculture produce based industry mainly paddy related product. There are more than 130 rice mills in the district. There are few forest produce based industries which used Lac (Forest Produce) as raw material and manufacture Shellac and Ambretollide . Agricultural implements are also manufactured here by the 5 industrial units. There are 2 Thermal Power Plants total production capacity of 2640 MW .



List of Major Industrial Unit registered in DIC Sakti District-

S.No.	Product/Industry	Total Number of Units
1	Raw Rice Mills	130
2	Par Boiled Rice Mills	10
3	Agricultural Implements	5
4	Flour Mill	2
5	Thermal Power Plant	2
6	Flour Mill	2
7	Barbed Wire	3
8	Spices	1
9	Aromatic Chemicals	1
10	Shellac	1
11	Wafer	1
12	Bread ,Toast	1
13	Garden Pipe	1

Major Product Exported From the District-

As far as export is concern presently Par-Boiled Rice Millers are exporting the per -boiled rice through export houses. Few Industries that are manufacturing Lac Based Products Shellac and Ambrettolide exporting through there own IEC export license.



Major market of the products-

Sr. No.	1	2	3
Product Name	Shellac	Rice	Ambrettolide
Markets for the products	China USA Malaysia United Arab Emirates Mexico Korea Indonesia Germany Netherlands United Kingdom Thailand France Turkiye Australia South Africa Bahrain Singapore Spain Canada Russian Federation Japan Philippines Brazil Poland	Saudi Arabia Iran Iraq Benin United Arab Emirates Yemen United States of America Guinea Togo Kenya Cote d'Ivoire United Kingdom Oman Kuwait Viet Nam Somalia Qatar Djibouti Malaysia South Africa Libena Mozambique Sierra Leone Canada	United States of America Germany Bangladesh France China United Arab Emirates Singapore Australia Japan Russian Federation United Kingdom Iraq Korea, Republic of Turkiye Canada Italy Indonesia Bolivia, Plurinational State of Philippines Egypt Estonia Pakistan Ecuador Saudi Arabia

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PAR- BOILED RICE BY PRODUCTS MARKETS

Rice Husk	Rice Bran	Broken Rice	Rice Starch
Nepal	Russian Federation	Senegal	United States of
Philippines	United States of	Gambia	America
Bangladesh	America	China	Sri Lanka
Viet Nam	Malaysia	Indonesia	Japan
Kenya	Italy	Viet Nam	Australia
Côte d'Ivoire	Netherlands	Djibouti	Netherlands
Azerbaijan	Japan	Cote d'Ivoire	Canada
Nigeria	Singapore	Mali	United Kingdom
Bhutan	Spain	Netherlands	Singapore
United Arab	Australia	Benin	United Arab
Emirates	Turkiye	Togo	Emirates
South Africa	United Kingdom	Italy	Kuwait
	Thailand	Madagascar	France
	Bhutan	Angola	Malaysia
	United Arab	United Kingdom	Saudi Arabia
	Emirates	Singapore	Nigeria
	Nepal	Congo	Djibouti
	Mexico	Bhutan	Qatar
	Canada	Cameroon	New Zealand
	France	Canada	Tanzania, United
	Germany	United States of	Republic of
	Korea Republic of	America	Kenya
	New Zealand		Hong Kong, China
	Lithuania		Mauritius
	Sri Lanka		Oman
	Nigeria		South Africa
			Ghana

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Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district,

Key Issues in Exports

Category	Issues	Relevant Government Authority
Regulatory	Sakti District Industrialist, Farmers & Businessman are unaware of the Export procedure . Lack of knowledge about export	Central Government Authorities
Promotion and Awareness	Promotion of Exports activity should be made at district level.	State Government Authorities
	Information about export procedure and other compliances should be given to the exporter.	State Government Authorities
	Publicity through various medium about export potential of District	State Government Authorities
	There should be coordination between central and state agencies for smooth flow of exports	Central and State Authorities
	Seminars for export promotion should be taken with Export Promotion Councils (EPC)	Central Government Authorities
	ODOP cluster should be formed to promote export	State Government Authorities
	Farmers should form a group or cluster for agro processing	State Government Authorities
	Organizing seminars for entrepreneur and buyers and seller meet	State government and Central Government Authorities

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Institutional Steps	Training for exports should be given by DGFT and EPC's	Central Government Authorities
	Seminars should be taken under the leadership of DGFT and in coordination with DIC.	Central Government Authorities
	Identify dedicated institution for export promotion and short term and long-term export-oriented courses should be prepared	State Government Authorities
	Coordination with ICD's and Industries/ entrepreneurs	State Government Authorities
	Setting up DIC as a district export office to work for the issues faced by exporters.	State Government Authorities
	Lack of awareness among farmers regarding permissible usage of pesticides and organic farming.	State Government Authorities
Industrial Infra	Nearby Port is Nagpur ICD port which is a dry Port also Visakhapatnam port which is far away from Sakti district.	State Government Authorities
	There is a lack of Storage Facilities for exportable products. Lack of marketing issue.	State Government Authorities
	No central or common facility for packing, palletizing, fumigation facility available. This makes the units completely dependent on third party service providers either at Nagpur or Visakhapatnam.	State Government Authorities

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Logistic Infra	Adequate transportation facilities should be made available	State Government Authorities
	Improvement in road transportation facilities (conversion of existing highways into multi-laning, quality of roads, etc.)	State Government Authorities
	Air cargo facility should be made available at Bilaspur airport	Central Government Authorities
	Frequency of trains for goods transport should be improved.	Central Government Authorities
Data	Market data not available for export to various countries.	State Government Authorities
Finance	Another major issue is banking finance in the form of LC (Letter of Credit) for export are not available to small businessman or the cost of banking facilities are costly.	Central Government Authorities
Indirect Export	Most of the time at Sakti, district Level exports are done mainly through third party . The manufacturer of product should directly export in order.	Central Government Authorities

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Export Promotion Initiative by District

Formation of DEPC (District Export Promotion Committee)-

The Government of Chhattisgarh has notified the District Export Promotion Committee (DEPC) in the state. The District Export Promotion Committee (DEPC) constituted under the Chairmanship of District Collector.

The broad role of District Export Promotion Committee (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan
- ▶ Co-ordination with DGFT, EPCs and Associations for export promotion
- ▶ Promotion of ODOP and Agri products
- ▶ Identify diversification opportunities for exports
- ▶ Preparation of export database with help of DGFT
- ▶ Hold meetings of District Export Promotion Committee (DEPC), Trade fairs and B2B meetings
- ▶ Ensure availability of infrastructure at district level such as warehousing, cold storage, marketing, R&D and testing laboratories etc.
- ▶ Availability of export credit for exporters.
- ▶ Grievance redressal mechanism at district level.



District Export Promotion Strategy

Below mentioned table illustrates strategy categorisation and recommended strategy, Strategy Category Types:

- ▶ Short Term (0 to 2 yrs.)
- ▶ Medium Term (3 to 5 yrs.)
- ▶ Long Term (5 to 10 yrs.)

Strategies to tackle issues related to Export

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
Regulatory	Short Term	Sakti District Industrialist, Farmers and Businessman are unaware of the	Availability of online system incorporating latest updates in norms,	Central Government Authorities
		Export procedure. Lack of knowledge about export	policies, etc. will help businessman, exporter, framers. DIC office should act as a felicitator for Export Activity. Export Setu facility should be given in the DIC office to handle export related compliances and issues related to export.	
Promotion and Awareness	Short Term	Promotion of Exports activity should be made at district level.	Promotion of online portal at district level – Interactions with Industry associations for exports promotion.	State Government Authorities
	Short Term	Information about export procedure and other compliances should be given to the exporter.	Information dissemination through Export guidebook and ODOP booklet.	State Government Authorities

	Short Term	Publicity through various medium about export potential of District	Publicity through news and social media about export potential of the district for exports promotion	State Government Authorities
	Short Term	There should be coordination between central and state agencies for smooth flow of exports	Coordination with central agencies (DGFT, Customs and others) and state government offices	Central and State Authorities
	Short Term	Seminars for export promotion should be taken with Export Promotion Councils (EPC)	Coordinating interactions/ seminars with EPC's and entrepreneurs for exports promotion.	Central Government Authorities
	Short Term	ODOP clusters should be formed	Promotion about ODOP cluster development	State Government Authorities
	Short Term	Farmers should form a group or cluster for agro processing	Organizing farmers producing companies for agro processing units.	State Government Authorities
	Medium Term	Organizing seminars for entrepreneur and buyers and seller meet	Organizing Seminars and exhibitions/Haat for entrepreneurs, this will be an ongoing activity Organizing Buyer seller meet for entrepreneurs, this will be an ongoing activity	State government and Central Government Authorities
	Short Term	Lack of awareness among farmers regarding permissible usage of pesticides and organic farming.	Training and awareness program should be conducted for organic farming and usage of pesticides.	State Government Authorities

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Industrial Infrastructure	Long Term	Nearby Port is Nagpur ICD port which is a dry Port also Visakhapatnam port which is far away from Sakti district.	This issue can be resolved in the long- term time frame The government may consider developing dry port in Sakti District to boost up the Export Activity.	Central Government Authority
	Short Term	There is a lack of Storage Facilities for exportable products.	This issue can be resolve in a long-term time frame as it takes time to build warehouse hubs maintain by the state government.	State Government Authority
Logistics Infra	Medium Term	Adequate transportation facilities should be made available	Road transportation facilities should be improved (conversion of existing highways into multi-laning, quality of roads, etc.).	State Government Authorities
			Rail connectivity is available, frequency and goods transport facility should be improved by railway department.	Central Government Authorities
	Medium Term	No central or common facility for packing, palletizing, fumigation facility available. This makes the units completely dependent on third party service providers either at Nagpur or Visakhapatnam	A Central Packing facility providing all sorts of packing, palletization, shrink wrapping pallets, fumigation, labelling, and custom clearance for cargo to be booked on freight trains directly or to be dispatched to closest ICD.	State Government Authorities
	Medium Term	Air cargo facility should be made available at Bilaspur airport	Air cargo facility at Bilaspur Airport should be established.	Central Government Authorities

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Finance	Short Term	Another major issue is banking finance in the form of LC (Letter of Credit) for export are not available to small businessman or the cost of banking facilities are costly.	The Bank should provide LC (Letter of credit) at a lower rate to SME and MSME exporters.	Central Government Authorities
Data	Mid Term	Market data not available for export to various countries.	This issue can be resolve in mid-term through analyzing the data which is available at various sites which provide export Data.	State Government Authority
Indirect Export	Mid Term	Most of the time at Sakti district Level exports are done mainly through third party . The manufacturer of product should directly export in order.	This issue can be resolved in medium term by taking workshop for educating exporters to go for direct export rather than indirect exports.	Central Government Authorities

The issue related to export from the district Sakti can be divided into to steps .

First is overall industrial development of the district. Diversifying the manufacturing of the products that can be exported like Textile , Pharmaceuticals, Vehicles . Also IT & IT enabled Services, Data Centres need to be establish in the district etc. For that new industrial areas need to develop. New Industrial Development Policy 2024-30 has provision to support industrial unit through subsidies and exemptions. As per New Industrial Development Policy 2024-30 of Chhattisgarh for rapid industrialisation , industrial infrastructure development , land banks and new industrial area has become necessary. The Chhattisgarh State Government has also implementing reforms like simplified procedures, digital platforms to promote Ease of Doing Business(EODB). Sensitisation Workshop is



crucial for the successful implementation of EODB reforms by ensuring awareness, adaption and continuous improvement.

Second step is the Industrial units which are established and in operation need to be sensitise about the export opportunities . The knowledge about how to obtain IEC (Import Export Code) , market research competitive analysis ,product selection , opening bank account for international transactions ,developing marketing channels (including online platform), branding ,securing export order, arrangement of logistics and shipping, shipping methods ,documentation , custom clearances and finally receive payments , for all these above mentions things awareness campaign needs to be organise regularly .That will surely help district to develop as export hub.

Key Department Contacts-

- ▶ **Export Commissioner (Directorate of Industries)**
Address: Udyog Bhavan Ring Road No.01, Telibandha, Pin Code-492001 Raipur (C.G.)
Email: dtic-directorate.cg@gov.in
- ▶ **MD ,CSIDC,**
Address: Udyog Bhavan Ring Road
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- ▶ **General Manager, District Industries Centre, Sakti**
Address: District Industries Centre, Sakti.
Behind Collectorate Office Village-Jetha Bhursidih Middle
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(Approved by Collector Sir)


General Manager
District Trade And Industries Centre
District- Sakti (c.g.)