Export Promotion Mission (EPM) – NIRYAT DISHA

Facilitating Logistics, Overseas Warehousing & Fulfilment

Up to 30%
of project cost for overseas infrastructure

What is FLOW?

FLOW helps Indian exporters, especially MSMEs, reach overseas customers faster and cheaper; by co-funding overseas warehousing, fulfilment arrangements, display/market-access facilities and E-Commerce Export Hubs that reduce delivery time, cut logistics costs, and improve responsiveness to international demand.

WHO CAN APPLY

- Export Promotion Councils & Commodity Boards (Appendix 2T)
- Logistics, warehousing & fulfilment service providers with international operations
- Industry associations & recognised exporter clusters
- Central / State Government organisations
- Entities recommended by Govt., or by a SEPC / DEPC

For institutions & facility operators, not individual exporters directly — though 20% of volumes must go to Indian MSMEs.

WHAT SUPPORT DO YOU GET

Overseas Warehousing Facility
30% of project cost, up to Rs. 10 crore/year

Overseas Fulfilment Arrangements
30% of project cost, up to Rs. 5 lakh/month

Display / Market Access Facilities
30% of project cost, up to Rs. 5 crore/year

E-Commerce Export Hubs (ECEHs)
30% of project cost, up to Rs. 10 crore/year

Duration & scope
Up to 3 years; covers operational expenditure, lease rentals & common facility costs. Capex is not eligible.

HOW TO APPLY — THREE SIMPLE STAGES

1. Submit Project Proposal
Eligible entity submits a project proposal with objectives, target markets, cost break-up & implementation plan via Trade Connect.

2. Approval & Milestones
Sub-Committee on Warehousing & Logistics reviews and approves the project, with defined implementation milestones.

3. Implement & Claim
Assistance is released in instalments against milestones achieved and utilisation certificates submitted.

DOCUMENTS TO KEEP READY

- Certificate of incorporation & entity credentials
- EPC/Board recognition, or SEPC/DEPC recommendation
- Project proposal: objectives, target markets, cost break-up
- Audited financial statements & books of accounts
- MSME merchandise commitment (min. 20% of volumes)
- Undertaking: no support for the same project elsewhere

SCAN TO APPLY

Trade Connect ePlatform — Apply for EPM Support
https://docs.google.com/forms/d/e/1FAIpQLSerNGDI34mFOG3osmRGIF-w4Zspfodus6xJt4Gckl-lPEn3rQ/viewform

DGFT — Trade Notices & Guidelines
https://www.dgft.gov.in

STATE SPOC – EXPORT PROMOTION MISSION, CHHATTISGARH

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