

Integrated Support for Trade Intelligence & Facilitation (INSIGHT)

Up to 100%
funding for Govt.,
DEPC & SEPC projects

What is INSIGHT?

INSIGHT builds the non-financial backbone of export readiness; funding capacity-building, district/cluster-level facilitation, trade intelligence and digital knowledge tools, and pilot research, so exporters and the institutions that support them have the skills, systems and information to compete.

WHO CAN APPLY

- Export Promotion Councils & Commodity Boards (Appendix 2T)
- DoC offices/agencies, MEA & Indian Missions Abroad
- District & State Export Promotion Committees (DEPCs / SEPCs)
- Academic & research institutions recognised under a Central/State Act or UGC
- Orgs/associations recommended by Central/State Govt., MSME Ministry or MEA
- District Export Promotion Committees (DEPCs) and State Export Promotion Committees (SEPCs)

WHAT SUPPORT DO YOU GET

Modules / Toolkits

Up to 50% of cost (100% for Govt./DEPC/SEPC), capped at Rs. 15 lakh

Training / Capacity-Building

Up to 50% of cost (100% for Govt./DEPC/SEPC), capped at Rs. 25 lakh

Research, Innovation & Pilots

Up to 50% of cost (100% for Govt./DEPC/SEPC), capped at Rs. 25 lakh

District/Cluster-Level Facilitation

Up to 50% of cost (100% for Govt./DEPC/SEPC), capped at Rs. 50 lakh

Trade Intelligence & Digital Systems

Case-to-case, as approved by the Sub-Committee

HOW TO APPLY — THREE SIMPLE STAGES

1. Pick Your Sub-Intervention

Choose the relevant strand — toolkit, training, research, district facilitation, or trade intelligence, and use its specific online form.

2. Sub-Committee Appraisal

The Sub-Committee on Trade Facilitation & Intelligence reviews scope, priority and the level of assistance.

3. Implement & Report

Funds release in instalments against utilisation certificates, audited accounts & satisfactory progress.

DOCUMENTS TO KEEP READY

- Entity recognition proof (EPC/DEPC/SEPC/UGC/Govt. recommendation)
- Proposal: objectives, target beneficiaries, implementation plan
- Utilisation certificates (for subsequent instalments)
- Audited accounts & physical/financial progress reports

APPLICATION FORMS — BY SUB-INTERVENTION: Proposals shall be submitted online in the prescribed format, specifying objectives, target markets/beneficiaries, implementation plan, estimated costs, and measurable outcomes.

Modules / Toolkits: forms.gle/Pin1UtVjFZVqQGZz6

Research Studies: forms.gle/XKMEqCtQeiHJoy3u9

Capacity Building: forms.gle/m51vRUit6jqpAhTZ9

District/Cluster Facilitation: forms.gle/rryauKq9M8jVvLXo9

Trade Intelligence & Analytics: forms.gle/vCiWj3rXb31Jjaz9



DGFT — Trade Notices & Guidelines

<https://www.dgft.gov.in>

STATE SPOC – EXPORT PROMOTION MISSION, CHHATTISGARH

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