Export Promotion Mission, NIRYAT PROTSAHAN

Support for Emerging Export Opportunities

Up to 100%
LC value confirmed for eligible exporters

What is SEEO?

SEEO helps Indian MSME exporters access trade finance in under-served markets where banks are otherwise reluctant to extend credit. The Government of India, through Exim Bank and NCGTC, shares the risk on non-recourse trade finance instruments, so your bank can confirm or negotiate letters of credit with greater confidence, and you get paid on time even when the buyer's market is considered high-risk.

WHO CAN APPLY

- Active IEC (not on Denied Entity List)
- Valid MSME Udyam Registration
- Exports (or planned exports) to one of the 72 notified under-served markets — across Africa, Asia, Latin America & Europe/CIS
- Trade routed through a bank that has signed an MRPA/CBA with Exim Bank

Not covered: goods on the exclusion list; sanctioned countries; deemed exports.

WHAT SUPPORT DO YOU GET

Risk-sharing cover
10–80% of transaction value, based on risk score, backed by Government of India through Exim Bank / NCGTC

Instruments supported
SBLC, Risk Participation, IRU, LC Confirmation, LC Negotiation, UPAS LC

Risk participation fee
0.5%–2.5% per annum, depending on risk category

Eligibility gate
Below a risk score of 60, no support is available

HOW TO APPLY — THREE SIMPLE STAGES

1. Intent on DGFT Portal
File online with firm, product & preferred bank/instrument details. A Unique ID (UIN) is generated instantly.

2. Approach Your Bank
Take the UIN to your bank. The bank negotiates trade finance terms and applies to Exim Bank for cover.

3. Exim Bank & NCGTC Approval
Exim Bank gives in-principle approval (3 working days); NCGTC issues the guarantee (1 working day). Total: 4 working days.

DOCUMENTS TO KEEP READY

- IEC & Udyam Registration certificate
- Export order / proforma invoice / LC details
- HS code and destination country of the transaction
- Preferred lending institution & instrument sought
- Bank account linked to IEC
- Buyer / issuing bank details, where available

SCAN TO APPLY

Trade Connect ePlatform — Apply for EPM Support
https://trade.gov.in

DGFT — Trade Notices & Guidelines
https://www.dgft.gov.in

STATE SPOC – EXPORT PROMOTION MISSION, CHHATTISGARH

Dr. Rahul Nath Chowdhury
[Consultant, Directorate of Industries: 9990632768]

Wasif Jamal
[Consultant, Directorate of Industries: 7645874521]