

Event Activity Report

Event: Export Readiness for Startups: Basics & Beyond

Date: 13th February, 2026

Time: 12:00-2:00 PM

Attendees: 40+ Startup Founders

Event Overview

Startup Chhattisgarh conducted a virtual session to help startups understand the fundamentals of taking their products to global markets. The session focused on essential export concepts, product eligibility, mandatory registrations, documentation requirements, and the step-by-step process of executing an export order. The program aimed to equip early-stage entrepreneurs with clarity on export procedures and inspire them to explore international trade opportunities.

Summary of Activities:

1. A session on “Export Readiness: Basics & Beyond” was conducted to equip startups with foundational knowledge on entering international markets.
2. The session was delivered by Export Expert Mr. Rahul Choudhary, who provided practical insights into the end-to-end export process.
3. The speaker explained what export means, how it differs from domestic sales, and why startups should consider exporting as a growth opportunity.
4. Startups learned how to assess whether their product is export-ready, including basic quality, packaging, labelling expectations, and high-level country-specific restrictions.

5. Mr. Choudhary guided participants on the mandatory registrations required to begin exporting, such as IEC, and discussed the role of GST, bank accounts, and government bodies like DGFT and Customs.
6. The session covered a simple flow of how an export order works, from finding a buyer and receiving an order to preparing goods, shipping, and receiving payments.
7. Participants were introduced to the key export documents, including Commercial Invoice, Packing List, Shipping Bill, and transport documents (BL/AWB), along with clarity on who prepares them.
8. Startups benefited greatly from the session, gaining clarity on essential export procedures and practical steps required to start exporting.

Glimpses of Event:

Department of Commerce and Industries
Govt. of Chhattisgarh

StartUp
Chhattisgarh

You're Invited to attend

Webinar
EXPORT READINESS FOR STARTUPS: BASICS & BEYOND

13 February, 2026 | 3:00- 4:00 PM

Expected Learnings
What is export?
Why should you export?
Can your product be exported?
Simple workflow of an export order
Documentation and registration process for export

Mentor CONNECT

Scan to Register

Invest Chhattisgarh

16:01 Export Readiness Progra...

Export-Related Grant Support
Provided by the Department of Commerce & Industry, Government of Chhattisgarh

Transport Subsidy (For Exporting Units Only)	Incentive Support for International Certification
<ul style="list-style-type: none"> Reimbursement of 50% of actual freight cost for transporting non-mineral export goods to the port Available for 5 years, up to ₹50 lakh per year (₹60 lakh for SC/ST entrepreneurs) 	<ul style="list-style-type: none"> Reimbursement of up to 50% of international certification/approval fees, capped at ₹15 lakh per product for up to 10 products. Eligibility requires minimum commercial exports of ₹50 crore for the concerned product

15:14 Export Readiness Progra...

Different Types of Exports

- Merchandise Exports**
Export of physical goods like agriculture, textiles, engineering goods, & pharmaceuticals
- Service Exports**
Export of services such as IT, consultancy, tourism, and education
- Deemed Exports**
Domestic supplies treated as exports under policy provisions
- Re-exports**
Export of imported goods with little or no processing
- Project Exports**
Exports linked to overseas projects like power plants and infrastructure

Timestamp	Email address	Name of the Attendee	Name of the Startup	Contact Number
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11/02/2026 16:05:08	skmilkamic@gmail.com	Kishan lahare	DPIIT Startupindia	8085935697
12/02/2026 18:38:44	preeti.neera09@gmail.cc	Neera	Neera Preeti International	8319684387
12/02/2026 21:22:32	preeti.neera09@gmail.cc	Neera	Neera Preeti International	8319684387