

## Event Report

### Rajyotsav – Chhattisgarh State Foundation Day

**Name of the Event:** Rajyotsav 2025

**Venue:** Udyog Vibhag, Rajyotsav Ground, Naya Raipur **Date:** 01st November 2025 to 05th November 2025

**Organizer:** Government of Chhattisgarh

#### **Overview**

Rajyotsav 2025 marked the celebration of Chhattisgarh's State Foundation Day, held from 01st to 05th November 2025. The event served as a vibrant platform to showcase the cultural heritage, industrial progress, and entrepreneurial spirit of the state. A key highlight of this year's Rajyotsav was the dedicated startup exhibition zone, where 06 product-based startups from diverse sectors were provided exclusive pods to exhibit their innovative products and solutions. This initiative aimed to promote local entrepreneurship, foster networking opportunities, and encourage collaboration between startups, industry leaders, and government bodies.

#### **Participation**

**Total Startups Showcased:** 06 (List attached as Annex 1)

- Startups represented sectors such as **Agri-Tech, Health & Wellness, Aeronautics, Packaging, Waste Management, and Safety.**
- Each startup was allotted an exhibition pod for the entire duration of the event (01st to 05th November), enabling continuous engagement with visitors, investors, and stakeholders.

#### **Key Activities During the Event**

- The exhibition zone was inaugurated on **01st November 2025** as part of the Rajyotsav opening ceremony.
- Startups actively demonstrated their products and interacted with thousands of visitors, including government officials, industry representatives, and potential customers.

- The initiative provided startups with visibility, market feedback, and opportunities to connect with relevant stakeholders for scaling their ventures.
- Teams from Directorate of Industries and other ecosystem enablers visited the pods, offering guidance on business development, funding opportunities, and policy support.
- Media coverage and social media engagement amplified the reach of participating startups, highlighting their role in driving innovation within the state.

### **Impact & Outcomes**

- The exhibition successfully showcased the entrepreneurial talent emerging from Chhattisgarh.
- Startups reported significant interest from potential buyers and partners, with several follow-up meetings scheduled post-event.
- The initiative reinforced the government's commitment to building a robust startup ecosystem and integrating innovation into the state's growth narrative.



**List of Startups Showcase**

<b>S.No.</b>	<b>Name of the Startup</b>	<b>Sector</b>
1.	Palini	Packaging
2.	Heiland	Wellness
3.	Eco AI	Waste Management
4.	Grainkart	AgriTech
5.	Excalibur	Occupational Health & Safety
6.	Reelon	Aeronautics