

## **Event Report: Bharat Pitchathon 2025**

**Date:** 02<sup>nd</sup> August 2025

**Venue:** Shankara Institute of Technology (Raipur)

**Attended by:** Hema Sinha, Preeti Khandelwal, Venkata Suresh Telu, Rahmi Ranjan Sahu

### **Startup Chhattisgarh attended Bharat Pitchathon held at Shankara in Collaboration with Headstart**

The Bharat Pitchathon, held at Shankara Institute of Technology in collaboration with Headstart, brought together a vibrant mix of entrepreneurial energy and investor engagement. The event featured eight emerging startups from diverse sectors, each presenting their business models and growth strategies to a panel of investors and ecosystem enablers. The pitch sessions provided a platform for founders to gain visibility, receive constructive feedback, and explore funding opportunities.

Startup Chhattisgarh participated in the event as a key ecosystem stakeholder, observing the pitches and interacting with founders and investors. Their presence underscored the state's commitment to nurturing innovation and supporting early-stage ventures.

Following the pitchathon, representatives from Startup Chhattisgarh held a strategic discussion with the Director of Shankara Institute of Technology. The conversation focused on potential collaborations, including signing Memorandums of Understanding (MoUs) to formalize joint initiatives. A significant proposal was made to establish a Centre of Excellence (CoE) within the institute, aimed at fostering entrepreneurship, innovation, and skill development among students.

The event not only highlighted the growing startup momentum in the region but also paved the way for deeper institutional engagement. Startup Chhattisgarh's involvement signals a proactive approach to building a robust startup ecosystem through partnerships with academic institutions and investor networks.