

## Event Report

### Bharat Pitchathon 4.0

**Name of the Event:** Bharat Pitchathon - Bhilai

**Venue:** Rungta University, Bhilai **Date:** 21<sup>st</sup> August, 2025 **Time:** 11:00 AM to 2:30 PM

**Organizer:** Rungta University, Bhilai and Headstart



#### **Overview:**

Bharat Pitchathon 4.0 is a high-impact startup engagement platform designed to connect emerging ventures with top investors, mentors, and government stakeholders. Held in Bhilai on 21st August 2025, the event offers startups the opportunity to pitch for partnerships and funding, gain insights from a stellar jury panel, and access mentorship, networking, and growth opportunities. Selected startups benefit from a thrilling growth program that includes go-to-market (GTM) support and national-level pitching exposure, helping them scale with visibility and strategic guidance.

#### **Participation:**

**Total Startups Presented:** 11 (List attached as Annex 1)

- 08 Startups from various sectors
- 03 Student Startups from Rungta University

**Investor Panel:** 08 distinguished investors from across the Nation (List attached as Annex 2)

**Key activity during the event:**

The event commenced at 11:00 AM with a welcome address and a brief introduction of the initiative. Each startup from sectors ranging from Food, Education, Fintech to Health was given a dedicated slot to pitch their business model, value proposition, and growth strategy. The investor panel provided insightful feedback, posed critical questions, and expressed interest in several ventures. The student startups showcased innovative ideas, reflecting the entrepreneurial spirit among young minds. During the event, the team from Startup Chhattisgarh actively engaged with all participating startups, offering valuable insights to help refine their pitches and business strategies. The startups were encouraged to connect with the Startup Chhattisgarh platform for any support or guidance.

Following the conclusion of the pitching session at 2:30 PM, the event transitioned into an engaging panel discussion featuring industry experts and investors. The discussion covered two highly relevant topics for emerging startups: “From Community to Capital – Scaling D2C in 2025 (Playbooks Beyond Meta/Google)” and “Angels, Accelerators, or Pre-Seed Funds – Who to Raise From & When?” These sessions provided startups with deep insights into alternative growth strategies, funding pathways, and the evolving landscape of digital commerce. The interactive format allowed participants to engage directly with the panelists, ask questions, and gain clarity on their fundraising and scaling journeys. This segment added significant value to the event by bridging knowledge gaps and fostering meaningful connections between startups and investors. As an outcome, several startups received positive responses and follow-up interest from investors. The event significantly strengthened the startup ecosystem in Chhattisgarh and highlighted the vital role of academic institutions in nurturing entrepreneurship.

**List of Participating Startups**

<b>S.No.</b>	<b>Name of the Startup</b>	<b>Sector</b>
1.	Nature Lite	Food Processing
2.	Verby AI	DeepTech
3.	Grainkart	Agritech
4.	The I scale	Ed Tech
5.	Matolutions	Eco Packaging
6.	Innovedas	Ed Tech
7.	Fit Physique	Health & Wellness
8.	Robonite	Ed tech
9.	Farmik India Services	Agritech (Farm Mechanisation)
10.	Techowear	Wearable Tech
11.	Investplus	Fintech

**List of Investors**

<b>S.No.</b>	<b>Name of the Investor</b>	<b>Organisation</b>
1.	Sameet Mehta	100x.vc
2.	Naveena Reddy	Lead Invest
3.	Manjula Naidu	Expert Dojo
4.	Ankit Mehta & Prateek Mehta	Mehta Steels
5.	Sagar Gulani	D2C Insider
6.	Abhishek Nakahate	Angel Investor
7.	Gopi Bajaj	Angel Investor
8.	Akshay	Angel Investor